



3 Social Contribution Activities

① Contribution Through an Environmental Foundation

Contribution Through the Showa Shell Sekiyu Foundation for Promotion of Environmental Research

The Showa Shell Sekiyu Foundation for Promotion of Environmental Research was established in 1995, 10 years after the merger between Shell Sekiyu K.K. and Show Oil Co., Ltd., to “subsidize basic and general research in natural and social sciences related to environmental issues to maintain a long-term, stable relationship between human beings and nature, thereby contributing to the promotion of science and the development of society.” In fiscal 2003 alone, the foundation received hundreds of applications for support for research in two fields: innovative “seed research” activities dealing with regional/global environment conservation and specific “general research” in the harmonious coexistence of human activity and the environment. After rigorous screening, the foundation approved subsidies for 51 studies, with priority given to those proposed by younger researchers.



② Other Social Contribution Activities

The Shell Art Prize

The Shell Art Prize/Showa Shell Modern Art Prize – which had been highly valued as a gateway to success for artists ever since its foundation in 1956 – was reintroduced as the all-new Shell Art Prize in 2003, presenting the theme “For New Talents Resonating with the Times.” In a bid to discover the next generation of young artists, the art competition was open to the general public, with age limits set for the first time (artists 40 years of age or under); it received 1,665 pieces of work submitted by 1,002 artists. Showa Shell Sekiyu remains committed to further promoting the Shell Art Prize as the mainstay of its social contribution activities and to helping discover talented Japanese artists with great potential.



Christmas Lectures Inspiring Future Scientists

Showa Shell Sekiyu cosponsors the “Christmas Lecture” with the Royal Institution of Great Britain – a program launched in the United Kingdom in 1826 to introduce children to the fun of “science.” This program is held in the U.K. every year around Christmas time, and an identical lecture has been given in Japan during summer vacation since 1990. The fiscal 2003 lecture took place in Tokyo and Oita, featuring Professor Anthony Ryan at the University of Sheffield in the U.K. Professor Ryan addressed the topic of “Materials: The Miracle of Chemistry,” using everyday materials for experiments to make chemistry easy for the students to understand. The “Christmas Lecture,” which brings top-notch scientists to Japan every year to teach children about the wonders of science, is expected to contribute to developing world-class scientists.



Refugee Assistance

Showa Shell Sekiyu has supported the refugee assistance activities of the Refugees International Japan (RIJ) over the 25 years since its foundation, providing office space free of charge. RIJ's "Give a Refugee Child Hope" fundraising campaign, the 15th such campaign, began December 11 and ran for a week. In addition, representatives of Showa Shell participated in the campaign lamp-lighting ceremony, an annual winter event held at the premises of Tokyo Station. Showa Shell and its group companies in Japan will continue to support RIJ's refugee assistance activities.



Internship Program

Since 2001, Showa Shell has sponsored an internship program with the aim to:

- Offer students an opportunity to work for Showa Shell as an intern so that they become interested in the company and, by extension, in the oil industry.
- Let students have a taste of the real world so that they can learn different viewpoints and ways of thinking, plan their careers and get a handle on what they should study in college.
- Incorporate students' fresh ideas into Showa Shell's operations to re-energize the company and raise the awareness of employees.



Number of Interns Accepted

| | Male | Female | Total |
|------|------|--------|-------|
| 2001 | 12 | 7 | 19 |
| 2002 | 10 | 10 | 20 |
| 2003 | 10 | 11 | 21 |
| 2004 | 11 | 10 | 21 |

"Quality," an Environmental Awareness Magazine

With the world's attention focused on health, safety and environmental issues, "Quality" magazine was first published in 1970 to consider how Showa Shell should address these issues and how the awareness of employees should be raised. This magazine is distributed not only to employees and affiliated dealers but also to other parties such as competent government/municipal authorities, council members, ad hoc committee members, opinion leaders, the mass media, universities, libraries and research institutes. It features a variety of subjects, referring to literatures at home and abroad, interviewing a wide range of people (including staff members of Showa Shell and its group companies as well as experts, specialists, researchers and administrative officers at home and abroad) and asking them to write. "Quality" is receiving attention as a magazine that sends out quality opinions, some of which are contributed by the Ministry of Environment and nature conservation bodies.

In 1994, Showa Shell received the "Nippon Broadcasting System Award" of the "Grand Prize for the Global Environment Award" (co-sponsored the FujiSankei Communications Group, FujiSankei Business i and World Wide Fund for Nature Japan) for its many years of efforts in campaigning for global environmental conservation through its publications.

