

Social Contribution Activities

Environmental Photo Contest

As a plan for engaging environmental issues visually and from the standpoint of the ordinary citizen, in 2005 the company inaugurated the Showa Shell Environmental Photo Contest—"Things to Preserve and Correct Around Our Town." For more on the contest, see pages 48 and 49.



Showa Shell Sekiyu Foundation for the Promotion of Environmental Research

Based upon the belief that the earth is irreplaceable and a healthy environment must be bequeathed to the next generation, the company supports research efforts to sustain a global environment that enables a long-term balance between the human and natural environments. In the 11 years since its establishment, the Showa Shell Sekiyu Foundation for the Promotion of Environmental Research has drawn entries from more than 3,900 researchers, and has provided more than ¥330 million in research assistance to 507 researchers. Of the 439 entrants in fiscal 2005, there were 22 Pioneering Research winners, 16 General Research winners, and 9 Overseas Travel winners. Support for research was

increased by the addition of a Research Success Award, for which past winners are eligible. In 2005, one Research Success Award winner was selected and announced during an award ceremony held in Tokyo in September.



The Shell Art Award 2005

The Shell Art Prize/Showa Shell Modern Art Prize, which has made a major impact on the art world since its foundation in 1956, was reintroduced as The Shell Art Award in 2003 with a goal of discovering young artists who would lead next generation.

In 2005, the 50th year since its establishment, Showa Shell requested artistic entries expressing the theme "Toward the

continued advance of surface representation." One grand-prize winner and 43 winners of lesser awards were selected from 1,418 works entered, and were shown at an exhibition held at the Daikanyama Hillside Forum in November. Information on selected works is also available at Showa Shell's Web site. It is anticipated that The Shell Art Award will continue for the foreseeable future.



Christmas Lectures: Inspiring Future Scientists (British Scientific Experiment Lecture)

Showa Shell co-sponsoring the Christmas Lectures together with the Royal Institution of Great Britain. The program was launched in the UK in 1826 to introduce children to the fun of science.

The theme in 2005 was "Antarctica—A Message from a World of Ice." The lectures were delivered in Tokyo and Aichi by Prof. Lloyd Peck of the British Antarctic Survey. Prof. Peck has personally participated in ten expeditions to Antarctica. He spoke

on measures that are required for the sake of this life-sustaining planet and that men, women, and children should consider together.



Refugees International Japan

For 27 years, Showa Shell and Shell Chemicals Japan Ltd. have jointly provided free office space and other support to Refugees International Japan. The Christmas light display held at Tokyo Station for a week every December to raise money for

refugee children marked its 17th anniversary in 2005. The presence of Princess Akishino helped raise attendance.

