

>>> Environmental Measures and Philanthropy

Environmental and Philanthropic Activities as a Corporate Mission and Social Obligation

Showa Shell regards environmental and social contributions as one of its highest management priorities, and undertakes various activities in this regard.



The logo symbolizing low-sulfur fuel



Environmental Report 2002



The 2002 Subsidies Presentation Ceremony, held by the Showa Shell Sekiyu Foundation for Promotion of Environmental Research



The promotional poster for the 2003 Shell Art Prize

Developing and Supplying Clean Energy

Showa Shell is actively working to develop and supply cleaner forms of energy in order to reduce the burden on the environment. The Company began offering low-sulfur fuel (fuel with sulfur content less than 50 ppm) in the Tokyo metropolitan area in 2000, and was the first in the industry to supply local governments and customers. Last year, Showa Shell supplied low-sulfur fuel for the shuttle buses used to transport fans to the 2002 FIFA World Cup games held at Saitama Stadium. In addition, the Company began selling low-sulfur fuel nationwide (excluding Okinawa and outlying islands) starting in April 2003, a year and nine months in advance of governmental regulations.

Showa Shell is also striving, through joint development projects and alliances with the Shell Group, to accelerate the pace of business development in the areas of hydrogen fuel for fuel cells, environmentally friendly GTL (gas-to-liquid) kerosene and gas oil from GTL as well as solar power generation.

Showa Shell Sekiyu Foundation for Promotion of Environmental Research

The Showa Shell Sekiyu Foundation for Promotion of Environmental Research was established in 1995 with the goal of contributing to the advancement of science by supporting basic and comprehensive research on environmental issues in order to maintain a stable, long-term relationship between human beings and the natural environment. Each year, the Foundation receives hundreds of applications from universities and research institutions for grants, which are primarily awarded to support the research activities of younger scientists.

Shell Art Prize

Since 1956, the Company has made a lasting impression on the art world with the Shell Art Prize and the Showa Shell Modern Art Prize. In 2003, the Shell Art Prize was reintroduced with the objective of fostering the next generation of young artists. The Company hopes to encourage the promising new talent of those whose work echoes the changing times.

Internships

Showa Shell began offering internships in 2001. The internship program is part of the Company's philanthropic activities, designed to allow university students to experience work that relates to their major and future career goals in an actual corporate setting. The Company plans to increase the number of highly motivated students accepted to the program in hopes of furthering awareness about the oil industry and Showa Shell while using their fresh ideas to revitalize the corporate organization. Showa Shell has scheduled the 2003 internship program for the summer, and plans to continue with the program in the future.

Co-Sponsorship of the Christmas Lectures

Showa Shell is a co-sponsor of the Christmas Lectures, which were begun in 1826 by the Royal Institution of Great Britain as a way to demonstrate to children the enjoyment of science. 2003 will be the 14th year they have been held in Japan. Last year, the lectures were led by Nobel Prize-winning geneticist Sir John Sulston and other eminent scientists, who shared the wonders of science with Japanese children.



Nobel Prize-winner Sir John Sulston participated in the 2002 Christmas Lectures in Japan.