

Corporate Social Responsibility in Action

Showa Shell recognizes that the sustainable growth of the Company not only depends upon economic factors such as revenue and dividends, but also requires a management approach that shows due care for the environment and community. By maintaining an open line of communication with stakeholders including shareholders, consumers, customers, business partners, employees and the community, Showa Shell is committed to affirming its responsibilities as a corporation and reflecting the input of stakeholders in management decisions, as well as to boosting corporate value.

In addition, the Company recognizes that it is responsible for taking independent action to achieve a vital and healthy revenue base.

Showa Shell's approach to achieving sustainable growth is outlined in its Management Philosophy and Corporate Goals, while its business activities are guided by the Code of Conduct in existence since 1997. (For more information, see page 30.)

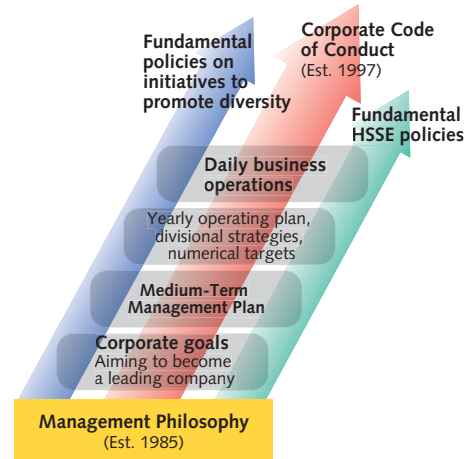
CSR Report

The modern business environment is changing at an ever-accelerating pace, and the expectations and demands of the Company's stakeholders have increased and grown more complex. In fiscal 2004, Showa Shell established a cross-divisional Corporate Social Responsibility (CSR) Working Group whose aim is to further raise the recognition of the Company's CSR initiatives among stakeholders. Showa Shell also published its *CSR Report 2004*, which incorporates two additional elements, "Society and Economy," into *Moderate*, the Company's environment report published since 1993. For more information, read the *CSR Report 2004*, at <http://www.showa-shell.co.jp/society/csr/index.html>.

Disaster Recovery Assistance for Niigata Chuetsu Earthquake

In response to the Niigata Chuetsu Earthquake that occurred on October 23, 2004, the Showa Shell Group worked with local communities in order to facilitate the quick recovery of areas affected by the disaster. The Company offered assistance by providing relief supplies, oil products, service station safety inspections by qualified subcontractors, and monetary donations.

Sustainable Development of the Company and Society



Self-Defense Forces vehicles receive oil products for transport to disaster areas.

